

Project #4

2-D Design

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Principles of Design

Objective: Scale & Proportion

Read: Chapter 4

Scale is another word for size

Proportion refers to relative size

Human Scale reference

Internal Proportions

Contrast of Scale

Class work One way to control the apparent distance of an object in space is to change its scale relative to other object depicted.

This problem requires the reverse: Control the apparent distance of an area by changing the scale of its surroundings.

Cut four (4) pieces of Bristol board the same size. Any size but it should be less than 10 inches in width or height.

Draw a shape of the same size on each groundsheet. You may use a pattern or template

Then by changing the scale of details **in** and **around** it,
Create four (4) designs in which it seems to be at four (4) different distances.

An example on this project is illustrated on back of page.

Your choice of media

Please put your name and the project number, date, and the method used in solving the problem on the back of each groundsheet.